



INSURANCE  
INSTITUTE  
OF GAUTENG  
Engage. Connect. Grow.



**2025  
SPONSORSHIP INFORMATION**

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# INSURANCE INSTITUTE OF GAUTENG

The Insurance Institute of Gauteng (the IIG) is a public benefit organisation, established to serve the interests of the short-term (re)insurance industry in Gauteng. The vision of the IIG is to be a world-class institution, that gives its members and sponsors tangible value through innovative, relevant and sustainable programmes and events. This is achieved through our Mission to Engage, Connect and Grow the (re)insurance industry through education, inclusive transformation, networking & proud affiliation.

## CORE OBJECTIVES

### EDUCATION & PERSONAL GROWTH

Expertise, personal growth, and expansion of knowledge within the industry.

### PROFESSIONAL NETWORKING & REAL CONNECTIVITY

Events that create a platform for insurance and reinsurance individuals to engage and connect.

### TRANSFORMATION & IMPACT

Be part of a impactful influence, encouraging and aiding transformation for the industry and country.

### AFFILIATION & PRIDE

Building strong affiliation and pride within the (re)insurance industry. Including, attracting new entrants into financial services.







## YOUR SPONSORSHIP

Your sponsorship contribution allows the IIG to deliver leading educational programmes and networking events, that enable members to:

### ENGAGE

with like-minded professionals

### CONNECT

with local and international subject matter and experts

### GROW

by developing themselves, their teams and companies

## BRAND EXPOSURE

DIGITAL | ACTIVATIONS | BRANDING

The IIG offer sponsors increased brand exposure and opportunities to further elevate brand engagement and interaction with the industry.

- Branding at Events
- Digital Marketing Campaigns
- Activation Opportunities (\*additional cost)

**f** 7,912 Followers

**in** 14,900 Followers

**@** 1,387 Followers

The scale and reach of the IIG allows sponsors to enjoy a high Return on Marketing Investment versus similar spend on other platforms



## Networking and Education Events

Event	Category	Summary Info	Platinum	Silver	Bronze
Inaugural Dinner*	Networking	First Official Event of the year. Inauguration of President and the introduction of new council members	<b>75,000.00</b>	50,000.00	35,000.00
Insights Webinar	On-line	These are thought leadership sessions where the sponsor selects the subject matter to be presented.	<b>R20 000 -1 hour Webinar, incl distribution of CPD Certificates</b>		
Insights (In-Person)	Networking	These sessions are CPD accredited. The IIG will be hosting both in-person and online webinars. Sponsorship is per event/topic			
Broker Leadership Forum	Networking	50 - 80 attendees. In association with the FIA. Exclusive by-invitation-only event for Gauteng's most influential broker principles & executives. Unpacking thought leadership and key strategic broker challenges	<b>n/a</b>	n/a	225,000.00
Presidents Invitational - Golf Day	Networking	60 - 100 attendees. An opportunity to invite your clients or fellow industry golfers for a fun and interactive day on the course	<b>55,000.00</b>	35,000.00	25,000.00
Night Golf	Networking	80 - 120 attendees. Innovative Golfing Experience with strong client relationship building element.	<b>55,000.00</b>	35,000.00	25,000.00
Exclusive Golf	Networking	Exclusive Golf Day at prestigious golf club for executives to network and host VIP and potential clients and business partners	<b>75,000.00</b>	45,000.00	30,000.00
Women's Day	Networking	Women's month initiative, hosted in conjunction with GWII, aimed at creating a platform for female professionals across all levels in the industry to interact	<b>70,000.00</b>	45,000.00	30,000.00
CEO Roundtable	Networking	Annual gathering of the top CEOs in the South African market discussing the challenges and opportunities in the industry and South as a whole	<b>n/a</b>	n/a	180,000.00
83 <sup>rd</sup> Annual Dinner*	Networking	Up to 1,800 attendees. Africa's largest insurance networking event	<b>150,000.00</b>	85,000.00	45,000.00
Claims Day	Networking	50 - 80 Attendees attending an exhibit of all the stakeholders in a claims life cycle	<b>50,000.00</b>	32,000.00	22,000.00
Quiz Night	Networking	Fun evening with fellow industry members testing their general knowledge	<b>20,000.00</b>	10,000.00	5,000.00

## Branding and Activations

Opportunities available at every IIG event!

### \*Free Tickets

Selected sponsors are offered a limited number of free tickets for these events.



## Education Programmes

Programme	Category	Summary Info	Delegate Fee	Platinum	Silver	Bronze
Class of 2025	Education	Aimed at young, dynamic and high potential professionals seeking broader industry exposure within a structured mentorship style environment.	<b>8,925.00</b>	71,000.00	35,000.00	20,000.00
Roots & Wings	Education	Formal mentorship programme with high potential future leaders paired up with experienced and dynamic current leaders imparting knowledge	<b>3,950.00</b>	58,000.00	32,000.00	16,000.00
Roots & Wings International	Education	For international members		60,000.00	30,000.00	20,000.00
Academic Programme	Education	Aimed at school leavers; formal and structured one year programme with a curriculum aligned to the national certificate in short-term insurance (NQF 5), learners complete the RE5 Exams. The programme also comprises of mentorship elements and work readiness workshops. Potential job placement opportunities for graduating learners	<b>n/a</b>	160,500.00	70,000.00	50,000.00
IIG International: Germany	Education and Networking	International Educational Tour providing a platform for current and future leaders to make meaningful global connections, to learn and share ideas with global leaders that can be applied to strengthen their personal development and that of their teams and companies. Fees subject to change & will be communicated as such	<b>97,000</b>	100,000.00	75,000.00	50,000.00
IIG Informer		IIG electronic monthly newsletter sent to over 2000 individuals, aimed at keeping the industry abreast with IIG and industry activities. The sponsor is allocated in the headliner space in the newsletter and can use this to place an advert, write an article, place an announcement as the headliner of the newsletter		15,000.00		





## PROGRAMMES & EVENTS EDUCATION

### CLASS OF 2025

UNDER 35

MIN 2 YEARS  
IN INDUSTRY

BEE  
CANDIDATES

LEADERSHIP  
POTENTIAL

The IIG "Class Of" programme is a one year programme aimed at developing and retaining young talent within the insurance industry through exposure, experience and leadership development.

This programme is designed to give a select group of young insurance professionals currently working in the industry:

- **Exposure:** to a wide range of companies in the insurance industry and the opportunity to meet and gain knowledge from experienced professionals in the industry
- **Experience:** deeper technical knowledge of selected areas of insurance and the opportunity to meet and gain knowledge from more experienced people in the industry
- **Leadership and mentorship:** the chance to develop general business and leadership skills through interaction with captains of industry
- **IIG partnership with The Insurance Apprentice**  
IIG has identified alignment in the objectives of the Class Of programme and The Insurance Apprentice (TIA). It is for this reason that the IIG has chosen to partner with TIA.

#### Reasons for the partnership:

- Both programmes target under 35's in the industry
- Both programmes aim to identify and mould our future industry leaders



PASSION LED US HERE

## ROOTS & WINGS + ROOTS & WINGS INTERNATIONAL MENTORSHIP PROGRAMME

Roots & Wings is a unique mentorship programme proudly brought to you by the Insurance Institute of Gauteng (IIG). The programme provides mentees with a competitive edge, and access to experienced professionals within the short-term insurance industry. Through this programme you can tap into your mentor's extensive experience which will help in shaping your career, giving you the best possible opportunity to succeed.

To ensure a successful mentorship experience, the IIG hosts a pairing event to connect mentees with a committed mentor who is passionate about developing people and the (re)insurance industry. The mentors will invest their time and expertise to help their mentees navigate through an ever changing and competitive industry. **To ensure success, the IIG has partnered with a trusted and professional service provider, Linda Coetzee & Associates .**

### FOR THE MENTEE

- *The ability to take charge of your professional career*
- *Develop and improve your business acumen skills*
- *Increased exposure to the industry and networking opportunities*
- *Managing your work-life balance*
- *Enhancing your ability to cope with career growth challenges & opportunities*

### FOR THE MENTOR

- *Excellent opportunity to give back to the industry*
- *Play an active role in shaping the future leaders of our industry*
- *Satisfaction in enhancing skills in helping someone else grow*
- *Opportunity to reflect on own practices & journey through sharing own experiences*







## INSURANCE ACADEMIC PROGRAMME

**The Insurance Academic Programme is a formal structured programme that runs for a 1 year period, with a curriculum aligned to the national certificate in short-term insurance (NQF 5).**

The programme is targeted to accommodate school leavers (or those with a NQF 4 qualification/ Matric certificate) from extremely-disadvantaged backgrounds, to provide not only education, but also to stimulate economic growth in these communities by growing employment. The Learners complete the RE Level 5 exams, while also enjoying a holistic workplace readying programme which comprises of mentorship elements and work readiness workshops that develop the required skills be successful in the workplace. There are resultant job placement opportunities within the industry for graduating learners. This programme is also important in growing and attracting new talent to our industry.



### IIG INSIGHTS

The objectives of our educational seminars, which we call "IIG Insights", is to encourage dialogue and information sharing within the industry on technical and topical matters. To enhance our value proposition the IIG will also host in-person Insights in 2025. This means that industry participants can use these session to network, strengthening old relationships and building new connections, whilst improving their knowledge. Insights events are CPD accredited with the IISA.

There are a range of topics and each event covers its own thought leadership theme. Each session is led by subject matter experts who provide the guests with insightful, thought provoking and informative presentations relevant to the topic. Sponsors have the opportunity to provide subject matter experts for their sponsored event.





## CEO ROUNDTABLE

The CEO Roundtable is an exclusive by-invitation-only event that brings together a group of influential insurer and reinsurer principles and executives. It provides a platform for these leaders to engage with a leading thought leader and discuss key strategic insights affecting society at large. The objective of the forum is to facilitate discussion amongst key leaders of industry on emerging trends affecting the industry and provide an independent and global perspective on broader societal and economic issues and encourage meaningful change to solve these key strategic challenges.



## BROKER LEADERSHIP FORUM

The Broker Leadership Forum, is an exclusive by-invitation only event that brings together a group of influential broker principles and executives. It provides a platform for these leaders to engage with a leading premier insurer and thought leader and discuss key strategic insights affecting the intermediated insurance market.

The objective of the forum is to strengthen relationships, share market growth strategies and provide the premium insurer/sponsor with a platform to showcase their business to some of South Africa's leading intermediaries.



# The IIG International is headed to Germany 16-26 September 2025



The Ultimate Education and  
Networking Experience

The IIG International tour provides the industry professional with the ultimate educational and networking experience. It is a platform for current and future leaders of the local industry to make meaningful global connections, to learn and share ideas with global leaders that they can apply to strengthen their personal development and that of their teams, company and the industry at large back in South Africa.

The IIG International visited:

2015 - Munich | London

2016 - Dubai | New York

2017 - Singapore | Hong Kong

2018 - Zurich | Amsterdam

2019 - San Francisco | Washington DC

2022 - Madrid | Milan

2023 - Paris (France)

2024 - London UK

## The programme is designed to provide the delegates with

- **Exposure** - to international insurance and reinsurance markets and the country
- **Interaction** - with senior leaders from international companies within financial services
- **Experience** - deeper technical knowledge of selected areas of insurance and reinsurance,(re) insurance markets as well as opportunities around cover and capacity
- **Networking** - to expand their current network to the benefit of their business
- **Accreditation** - continuous professional development (CPD) hours from the Insurance Institute of South Africa.

Delegate fees are subject to change dependent on quotations for 2025 from service providers





## NETWORKING & SPECIAL EVENTS

The Insurance Institute of Gauteng (IIG), a vehicle for members' personal growth and interaction, serves as a forum for sharing ideas and knowledge. It is a point of connection and a prime mover for advancing members' interests within the industry, while simultaneously maintaining an acute social awareness.

The IIG offers you, the opportunity to meet, communicate, build relationships and network at all levels with people in our industry. The IIG host several events throughout the year which are all aligned to our core objectives & strategic pillars. Participation these initiatives allow the local insurance industry to make meaningful connections with fellow industry professionals, develop strong affiliation and pride in the institution and industry, and respond to societal issues affecting the communities that the industry serves.

### Some of these events include:

Fundraising Initiatives

The IIG Inaugural Dinner

Women's Day Event

Golf Days (Presidents Invitational, Night Golf, and the VIP Golfing Exclusive)

Annual Dinner – Africa's Largest Insurance Networking Event

Claims Day Quiz Night







## IIG INFORMER

**The IIG Informer is the institute's official digital news bulletin which provides members with a monthly update on our various successful educational and networking initiatives. All of this is packaged within interactive and thought leadership content which can be viewed on multiple devices and is ideal for the professional that is always on the go.**

For those unfortunate to have missed the IIG events over the last month, they are also able to read up on the news and updates from these industry engagements and we also aim to serve the our members with the most current local and international news affecting the insurance industry.

Sponsoring the IIG Informer newsletter means that your branding and message will be delivered to over 2,000 industry participants.



# 2025

## Membership

The IIG strives for excellence in member and sponsor value, providing a platform for members to invest in themselves, the industry, the less fortunate, and to connect and grow with like-minded individuals.

IIG Members are offered reduced rates at all IIG events

IIG Members can be such persons wholly or mainly engaged or employed in work connected with the insurance industry as employees of Insurers, Captive Insurers, Re-Insurers, Intermediaries, and Underwriting Agencies.

### **2025 Fee Structure:**

Membership period runs from January to December and is split into packages for individuals (less than 10 persons) or corporates (for companies where groups of 10 or more are registered). **All prices are exclusive of VAT.**



#### **Individual Membership:**

R 380.00 per person



#### **Corporate Membership Packages:**

- A) 5 to 10 employees - R1 500.00
- B) 10 to 24 employees - R3 750.00
- C) 25 to 250 employees - R9 000.00
- D) 251 to 500 employees - R17 700.00
- E) 501 to 750 employees - R25 500.00
- F) 751 to 1000 employees - R34 500.00
- G) 1000 to 1500 employees - R41 000.00
- H) more than 1500 employees - R50 000.00

**THE IIG IS A VEHICLE FOR PERSONAL GROWTH AND INTERACTION, SERVES AS A FORUM FOR SHARING KNOWLEDGE & IDEAS AND IS A POINT OF CONNECTION WITHIN THE INDUSTRY**



## Calendar of Events

\*Please note that dates and times are subject to change without prior notice.

\*\* Kindly check the IIG Website ([www.iig.co.za/events](http://www.iig.co.za/events)) for the latest event details.

### January

- 06 IIG Office Opens
- 15 AGM Notification out to industry
- 15 Notice for AGM and Nomination Forms
- 20 Class of Interviews
- 21 Class of Interviews Continued
- 22 R&W Interviews
- 23 R&W Interviews Continued
- 24 Roots and Wings International Interview

### February

- 06 Send out proxy forms and nomination forms
- 10 Proxy and Nomination forms due
- 13 IIG AGM and Council Meeting
- 18 Roots and Wings 2025 Launch
- 19 Class of 2025 Launch
- 21 RWI Launch & Pairing
- 27 Roots & Wings Pairing announcements

### March

- 05 IIG Council Dinner
- 13 Inaugural Dinner
- 18 Class of 2025 Class1 Group1
- 19 Class of 2025 Class1 Group2

### April

- 02 Industry Outlook
- 17 QUIZ night Under 40
- 24 President's Invitational Golf day



## May

- 14 Class of 2025 Class2 Group1
- 15 Class of 2025 Class2 Group2
- 13 IIG Council Meeting
- 16 IIGI Departure
- 16 Roots and Wings 2025 First Review
- 20 RWI First Review Session 2025
- 21 Insights
- 26 IIGI Return
- 29 Broker Leadership Forum

## June

- 04 Insights
- 05 Night Golf
- 18 Insights
- 26 Claims Day

## July

- 10 IIG International 2025 Delegate Briefing
- 15 Class of 2025 Class3 Group1
- 16 Class of 2025 Class3 Group2
- 17 Roots & Wings Mix & Mingle
- 22 Roots & Wings International  
Educational
- 24 CEO Roundtable
- 30 Insights

## August

- 01 Glasfit Ladies Golf Day
- 07 Ladies Day
- 20 Insight
- 21 Exclusive Golf Day
- 29 IIG Birthday Celebration





## September

- 03 Insights
- 04 Past President's Lunch
- 11 Roots & Wings International Review 2
- 16 Class of 2025 Class4 Group1
- 17 Class of 2025 Class4 Group2
- 18 Roots and Wings 2025 Second Review
- 26 My Glass Padel Event

## October

- 15 Insights
- 16 RWI Prepping for Presentations
- 21 Class off Presentation Prep
- 22 Roots and Wings 2025 Prep for Final Presentations
- 29 Sponsor Cocktails

## November

- 12 Insights
- 18 RWI Final Presentations
- 19 Class of Final Presentations
- 20 RW Final Presentations
- 21 Graduation ( Class off / RW / RWI )
- 27 83rd Annual Dinner

## December

- 05 Council Year End Lunch
- 12 Office Closes





**2025**

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